

Out and About in 2009



Pre-promoting your event this year has never been easier.

Simply choose to advertise within the Leicester Mercury Media Group's superb portfolio of in print and online marketing platforms and we will give you some excellent cost savings.

This offer is particularly beneficial when you take advantage of the incentive covering all the bank holidays in 2009 PLUS our pre-summer & pre-winter holidays supplement. Please see below the dates of our features which will all appear in full colour with topical editorial covering the activities happening around the county and further afield for the holiday periods.

Each of these features will be published within the Leicester Mercury plus onto thisisleicestershire.co.uk, ensuring your advertisement is seen by over 280,000 potential visitors to your event or activity.

Publication

Easter Out and About
May Day Out and About
Spring Bank Out and About
Summer School's Out
August Bank Holiday Out and About
Winter School's Out

Date of Publications

Thursday, April 2nd, 2009
Thursday, April 30th, 2009
Thursday, May 21st, 2009
Thursday, July 9th, 2009
Thursday, August 27th, 2009
Thursday, October 15th, 2009

Discount Offers

Six insertions across the Out and About season **From £120** per advertisement

We are also happy to offer our advertising design service to you totally free of charge. So all you need to do is make one telephone call or email and we can do the rest.

You can then concentrate on the organization of your events knowing your marketing is all in hand.

Please do not hesitate to contact me for any further information on the contact details attached, or call the Leisure Team on 0116 222 4477

