

Our Heroes Terms and Conditions

The Sentinel and Britannia Building Society's community awards or "Our Heroes" are divided into nine categories and two special awards. The award categories are as follows: Beyond the Call of Duty, Community Group of the Year, Bright Young Thing (under 18s), Sentinel Good Neighbour, School Star of the Year, Charity Champion or Volunteer of the Year, Hero of the NHS, Child of Courage and Adult Carer of the Year. Each category has its own criteria that a nominee must meet to be eligible to apply for that chosen award. The only exceptions are the Editor's Special Award category which will be awarded solely at the Editor's discretion and the "Britannia Award" category which will be awarded at the Editor's and Britannia Building Society's discretion. All of the awards are open to people who reside within The Sentinel's Staffordshire and Cheshire circulation area. Employees of Staffordshire Sentinel Newspapers Ltd, the Post and Times Series, Britannia Building Society and their families are ineligible to enter.

In order to apply for a community award you must write or email the reporter relevant to your chosen category. There is no word limit and you may assist your application with any supporting correspondence. Alternatively you may apply via The Sentinel website www.thisisstaffordshire.co.uk/ourheroes You may nominate yourself. One person can be nominated more than once, however, this does not necessarily assist their application. All applications must be received by 12 noon on Friday, July 24, 2009. All nominees will be featured in The Sentinel during the course of this promotion. Applicants may also be required to provide additional information and comply with any other reasonable request either The Sentinel or Britannia may have in relation to the promotion.

Judging will take place the week commencing Monday, August 3, 2009, at The Sentinel Offices, Etruria, Stoke-on-Trent. The judges are to be confirmed but will include Michael Sassi (Editor-in-Chief, SSN Limited), Graham Leftwich (Britannia Building Society), Margaret Sinstadt of North Staffs Carers, Colonel Tim Sandiford, Jan Williams and two other independent judges whose details are to be confirmed. The winners will be selected by the above panel of judges who will review the individual applications and ensure they have met the criteria of the category and were received prior to deadline. There will be three finalists per category (first, second and third place). All finalists will be notified by telephone, then sent a letter of confirmation which invites them to attend a prize presentation on Tuesday, September 22, 2009 at The Moat House Hotel, Festival Park, Etruria, Stoke-on-Trent. Only at the awards ceremony will finalists know the position they have achieved. All finalists will be notified seven days after the judging has taken place.

Nine category award winners to receive £500 each and a trophy. £300 and a certificate of recognition for each of the nine category runners up. £200 and a certificate of recognition for each of the nine category third places. The Editor's Special Award Winner and The Britannia Award winner will each receive £1,000 and a certificate. The money will be awarded in the form of a cheque.

All details of the winners and finalists will be featured within The Sentinel on Wednesday, September 23, 2009.

Lost, delayed or illegible entries will not be accepted. The Sentinel and Britannia Building Society will not be held responsible for lost or mislaid entries. Applicants may send their entry by email but no responsibility is accepted for undelivered emails. No correspondence will be entered into. Prizes/offers are non-transferable and there is no cash alternative. Winners will be required to participate in publicity and winner's details will be published in Staffordshire Sentinel Newspapers publications. The judge's decision is final.