

## Anthony Keates Hairdressing

# New stylists welcomed to hair and beauty venue

ANTHONY KEATES Hairdressing and Beauty Therapy is delighted to welcome two new stylists to the team. Following the career change of Elliot Porter, Anthony, Julie, Clare, Natalie and Will would like to welcome Joanne Titterton and Angela Jones as new faces to the salon.

Joanne brings with her 10 years of experience working for a large hairdressing organisation as a member of their creative team. She is now manager of the new academy at Stoke-on-Trent College and is working one day a week at Anthony Keates Hairdressing and Beauty Therapy. Joanne has also been awarded master colour status; one of the highest accolades for any colour technician.

Angela brings to the salon seven years of experience working for a well-known nation hairdressing organisation. She is a senior stylist at the highest level for cutting and styling skills, and is also a creative colourist. Angela is now returning to her home town to take up a new full time challenge in the salon, and is also available for Monday appointments. Angela said: "It is really exciting returning to Leek and I look forward to seeing many familiar faces again." Anthony Keates has been established in Leek for the past 19 years. The salon is run by Anthony and Julie Keates and prides itself on offering clients the full package. Julie Keates says: "Without question, clients will receive a great cut and colour and

### ADVERTISEMENT FEATURE



Julie Keates (right) with Angela Jones, one of two new stylists joining the salon.

skin treatment. It's the small things that can often make the experience memorable."

The salon team strives to be excellent in everything they do and pride themselves on maintaining the customers' expectations of great service, great hair and great skin. "Anthony said "It's a privilege for Anthony Keates to have two new stylists of such a high calibre joining Clare and Natalie."

When Anthony took up his current role of programme manager at Stoke on Trent College, the day-to-day running of the salon was passed over to Julie. Anthony, who comes with a pedigree of a L'Oréal colour specialist degree, L'Oréal's highest international colour award, is still very much involved with the salon training, performance and standards.

Along with managing the salon Julie runs the beauty therapy, which is now in its third year. Due to its continuing success, Julie

has now focused very much on specialised skin treatments.

Supported by leading skin care brand dermalogica, Julie offers skin analysis, consultations, advice on products and treatments.

Julie says: "I have dedicated myself to this area of the industry and have attended regular training with dermalogica and seminars all over the country to further enhance my knowledge."

The results achieved for salon clients come from a combination of skin treatments and prescriptive home care regimes. The salon stocks the full range of dermalogica retail products and frequently offers savings to ensure clients are able to maximise its full potential.

Julie would like to thank her clients for their continued support and is offering a saving on skincare treatments through October. For information on the offer please telephone the salon.

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Julie Keates skincare specialists

\* Welcoming Angela Jones & Joanne Titterton new senior stylists to Anthony Keates



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